

THE IOWA POLL

Study #2083
800 Iowa adults
Margin of error: ± 3.5 percentage points

SELZER & COMPANY
September 22-25, 2013
Weighted by age, sex, and congressional district

Poll Questions

(Alternate next two questions.)

Regardless of your interest in attending a party caucus, what kind of Republican candidate do you think stands the best chance of winning the presidency in the November 2016 election? **(Rotate list.)**

- 33 A candidate focused on civil liberties and a small government rooted in the U.S. Constitution.
- 36 A business-oriented fiscally conservative candidate
- 17 A candidate who emphasizes Christian conservative values
- 14 Not sure

Regardless of your interest in attending a party caucus, what kind of Democratic candidate do you think stands the best chance of winning the presidency in the November 2016 election? **(Rotate list.)**

- 29 A candidate with decades of public service in the U.S. Senate and executive branch
- 57 A fresh face who will represent a new generation with new ideas
- 14 Not sure

About the poll

The Iowa Poll, conducted Sep. 22-25 for The Des Moines Register by Selzer & Co. of Des Moines, is based on interviews with 800 Iowans ages 18 or older. Interviewers contacted households with randomly selected landline and cell phone numbers. Responses were adjusted by age, sex, and congressional district to reflect the general population based on recent Census data.

Questions based on the sample of 800 Iowa adults have a maximum margin of error of plus or minus 3.5 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the percentages shown here by more than plus or minus 3.5 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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